



B2B TRADE



GLOBAL AGRICULTURE MARKETPLACE

We Connect Buyers & Sellers



#KISAANTRADE

www.kisaantrade.com

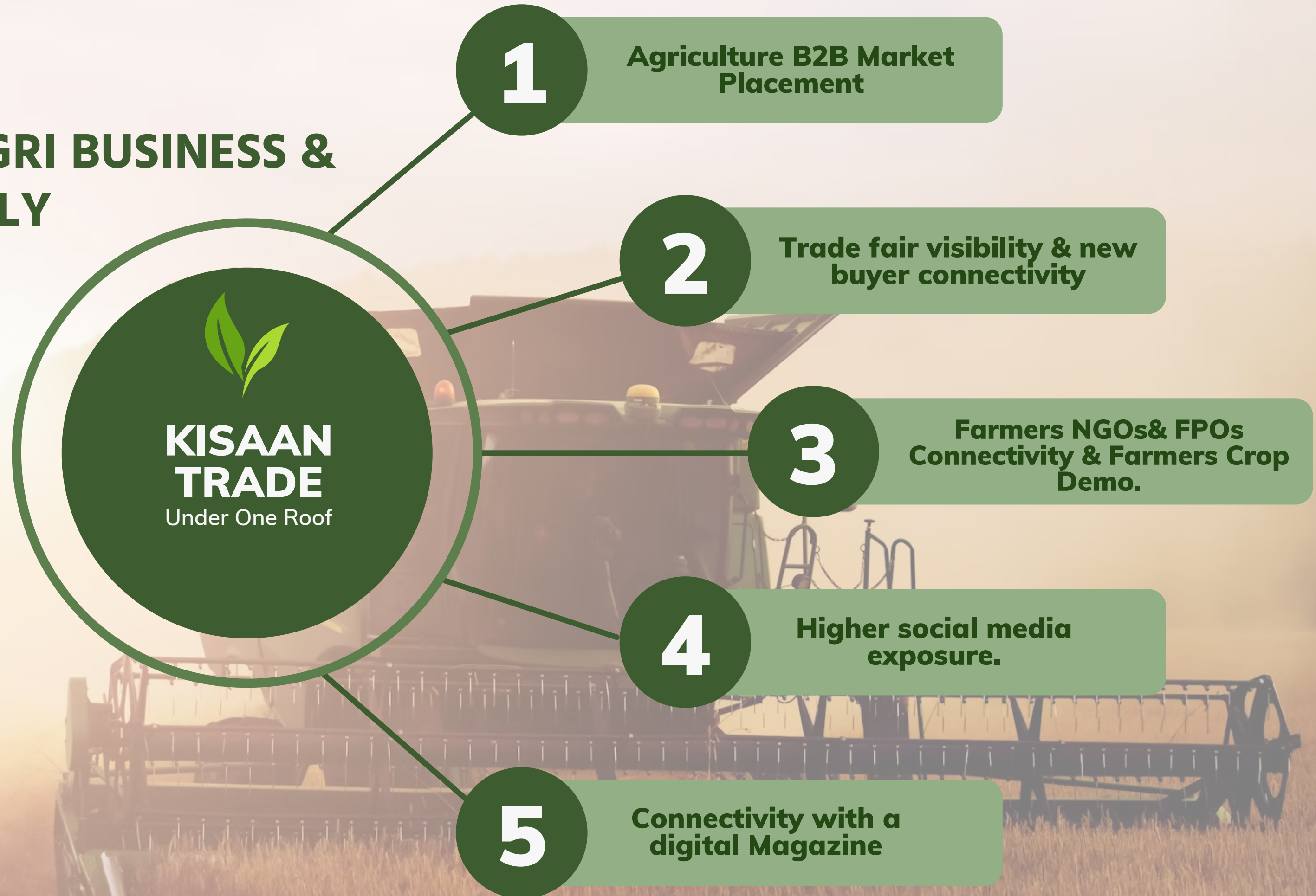
Kisaan Trade is India's leading online B2B marketplace for agriculture, connecting buyers with suppliers. It's a platform catering to small and medium agri-enterprises (MSMEs), large enterprises, and individuals.



- 01 It was established in **2014**.
- 02 Kisaan Trade joins **100+** major agri trade shows worldwide.
- 03 Kisaan Trade: **4 Million** monthly visitors.
- 04 India's largest SME database, **100+** product, **1000+** micro-categories
- 05 Over **1K** global company registrations and **3.5 Lakh** registered farmers.



GROW YOUR AGRI BUSINESS & BRAND GLOBALLY



WHY KISAAN TRADE ?

B2B TRADE

1. AGRI NETWORK

- Bringing business people together. Connecting agriculture, people, businesses and organizations.

2. AGRI B2B COMMUNITY

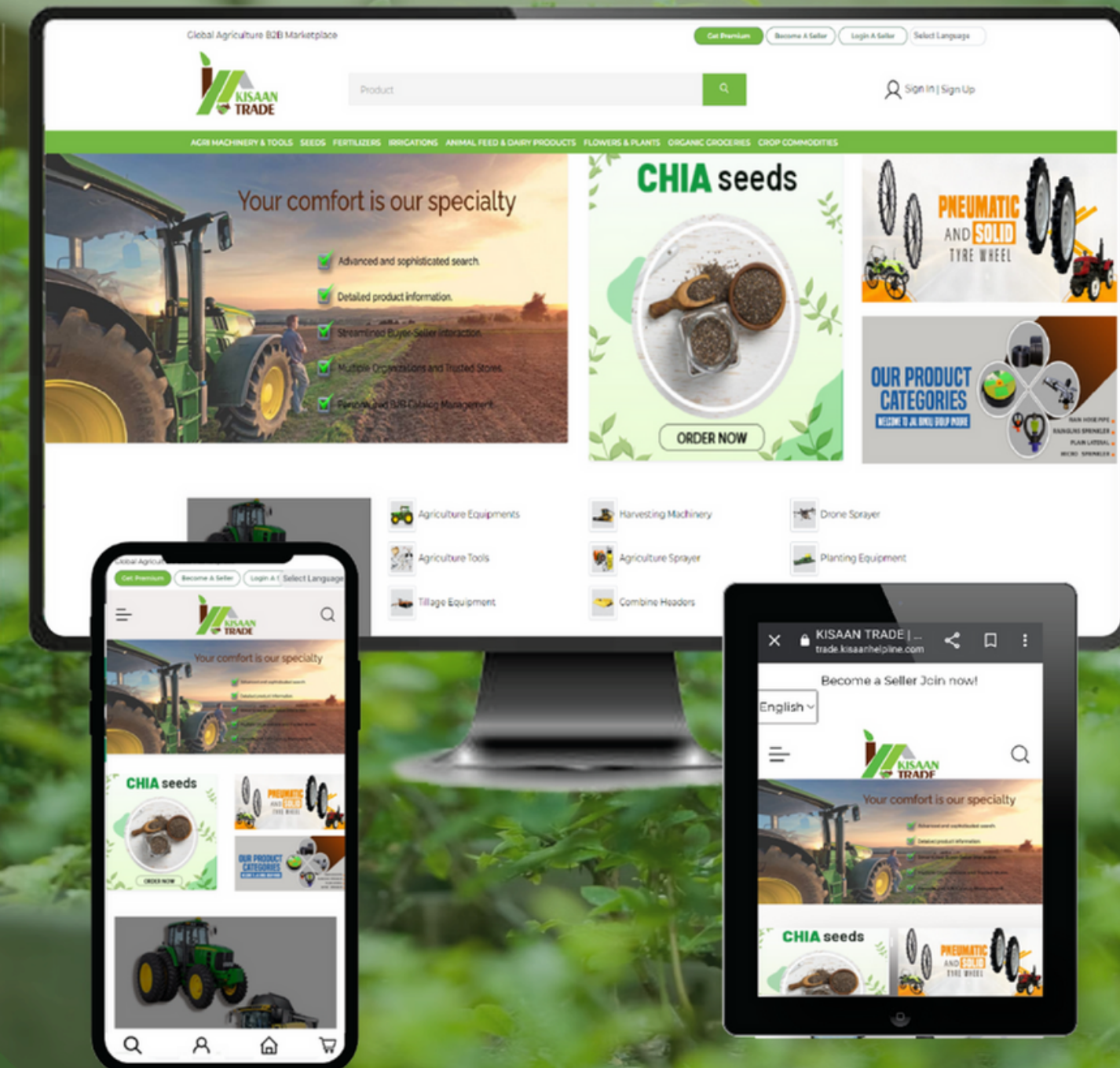
- The world's most active global agriculture business community. Extending vibrant and lasting online agriculture communities.

3. INFLUENCER MARKETING

- The global network of agri influencers generates business synergies that help agri businesses to grow and expand.

4. AGRI DATA ANALYTICS

- Using data to give useful advice to agricultural businesses, helping them make smart decisions and grow in the global market.



YOUR PRODUCT MARKETING STRATEGIES

1. KH TRADE B2B MARKETING :

Digital product display and descriptions with company info.

2. Direct Whatsapp Connectivity :

Every product displayed on the Kisaan Trade Portal will have WhatsApp connectivity.

3. Kisaan Helpline Digital Marketing :

Website: Banner Advertisement on KH News page.

App: Banner ads for homepage and product display on Kisaan Shop.

4. Digital Magazine Ads:

Monthly 1 full-page ads in Kisaan Helpline Digital Magazine and also Broadcast magazine ads to over 25,000+ farmers via WhatsApp.

5. Social Media Promotion:

All social media platforms reach over 4 million + monthly Visitors.

6. Agriculture Event Benefits:

Pre-Event and Post Event Marketing

7. Agri Data Analytics:

Analyse your product potential area and market trends, segment target customers, and focus on active farming regions.

8. Target Your Product USP :

Highlight unique benefits, demonstrate practical applications, and emphasize the product's importance.

YOUR PRODUCT MARKETING STRATEGIES

9. Search Engine Optimization :

Boost Google rankings with targeted keywords and enhance organic search visibility **(Includes Regional language keywords)**.

10. Product Awareness Video :

Create a video up to 1 minute to showcase your agricultural products, highlighting their benefits and practical applications.

11. Onsite Marketing :

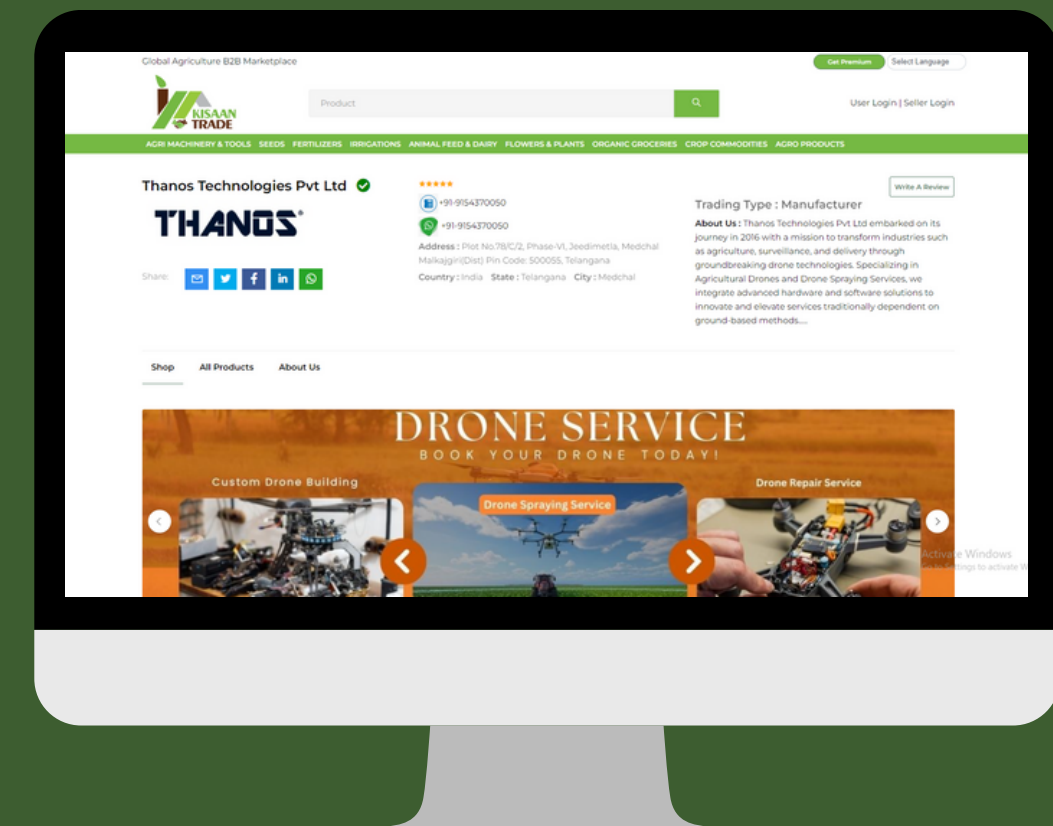
Marketing includes events, Trade Shows, Business, Conference and in-person Interactions.

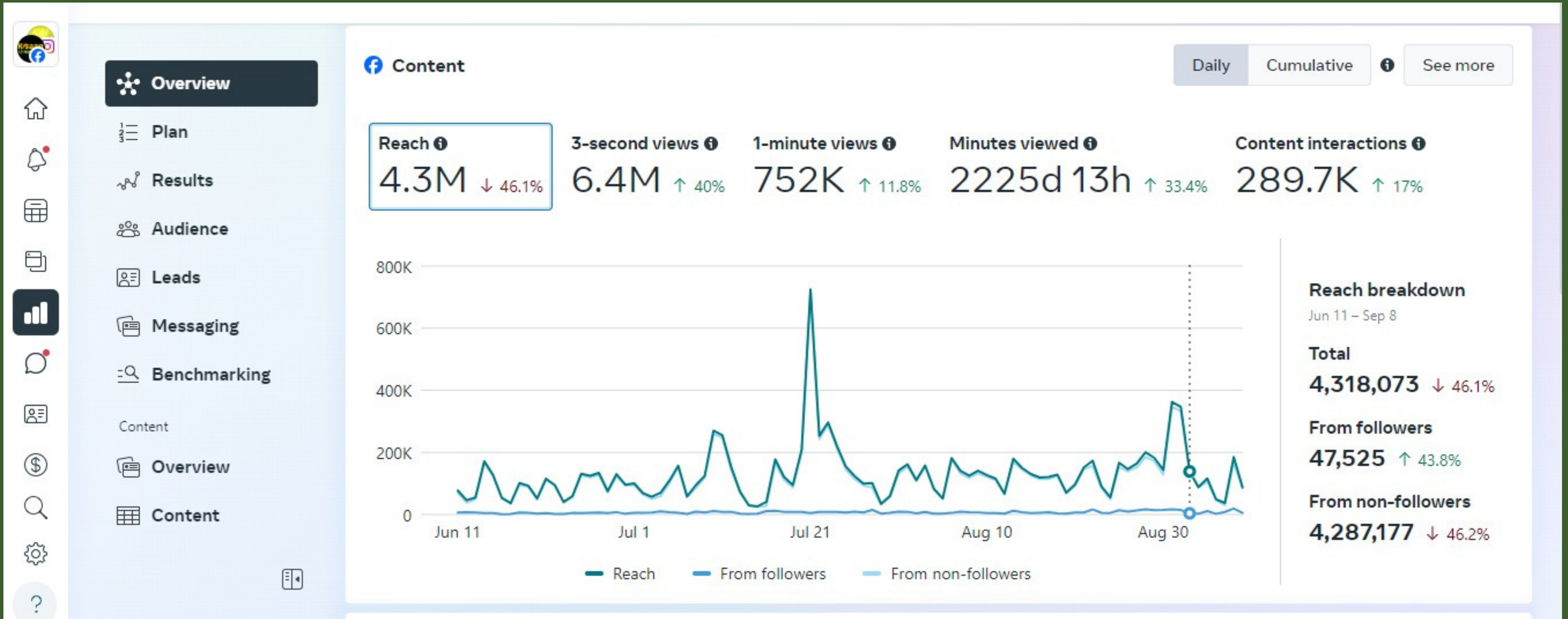
12. Paid Campaigning:

Sponsored social media ads for products listed on the Kisaan Trade Portal.

13. Influencer Marketing:

Boost product credibility with well-known agriculture influencers.

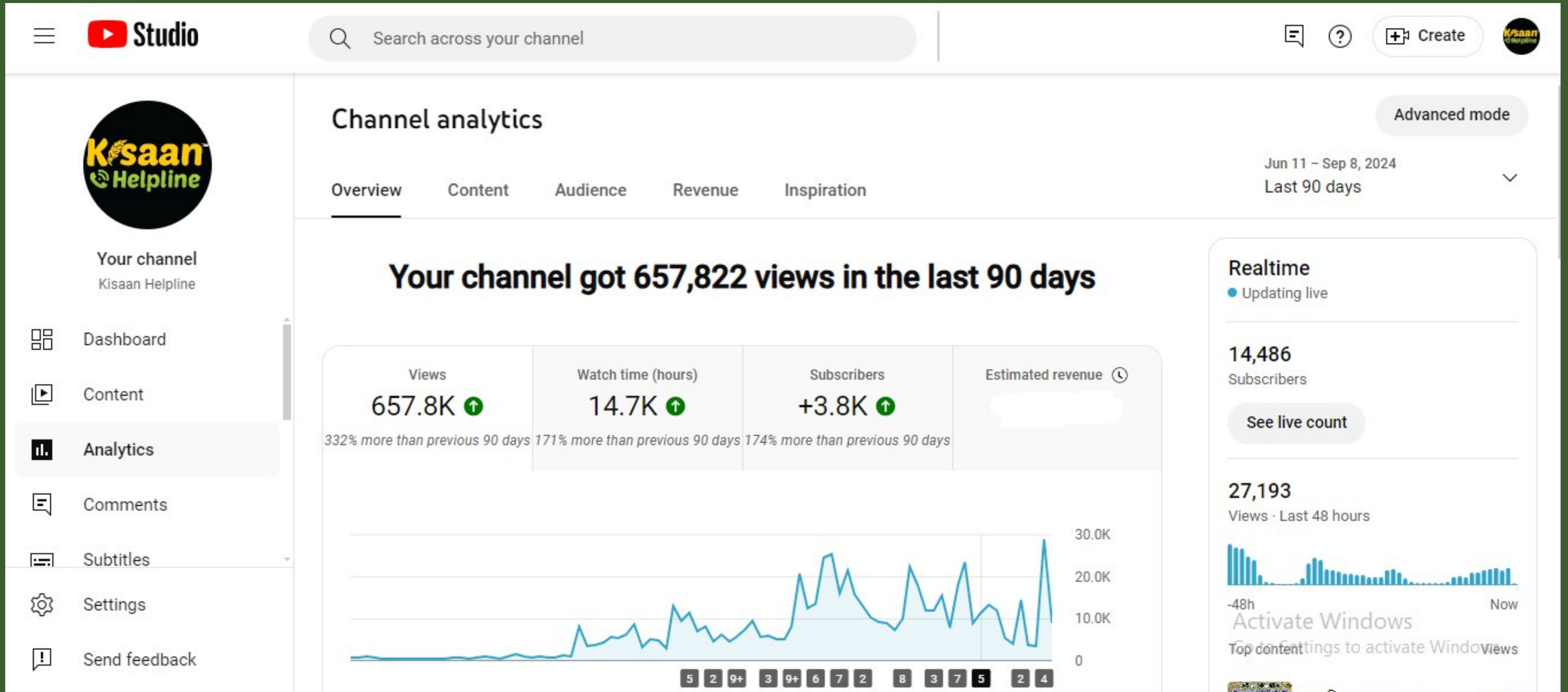






Youtube Insights

B2B TRADE





 SUMMARY

 PAGES

 HEATMAPS

 RECENT ACTIVITY ▾

 REPORTS

Projects [Support](#)

helpline**law** (Stats Viewer) ▾

Request Upgrade Now!
Ad-free & fully featured!

 Kisaanhelpline.com ▾ BASIC

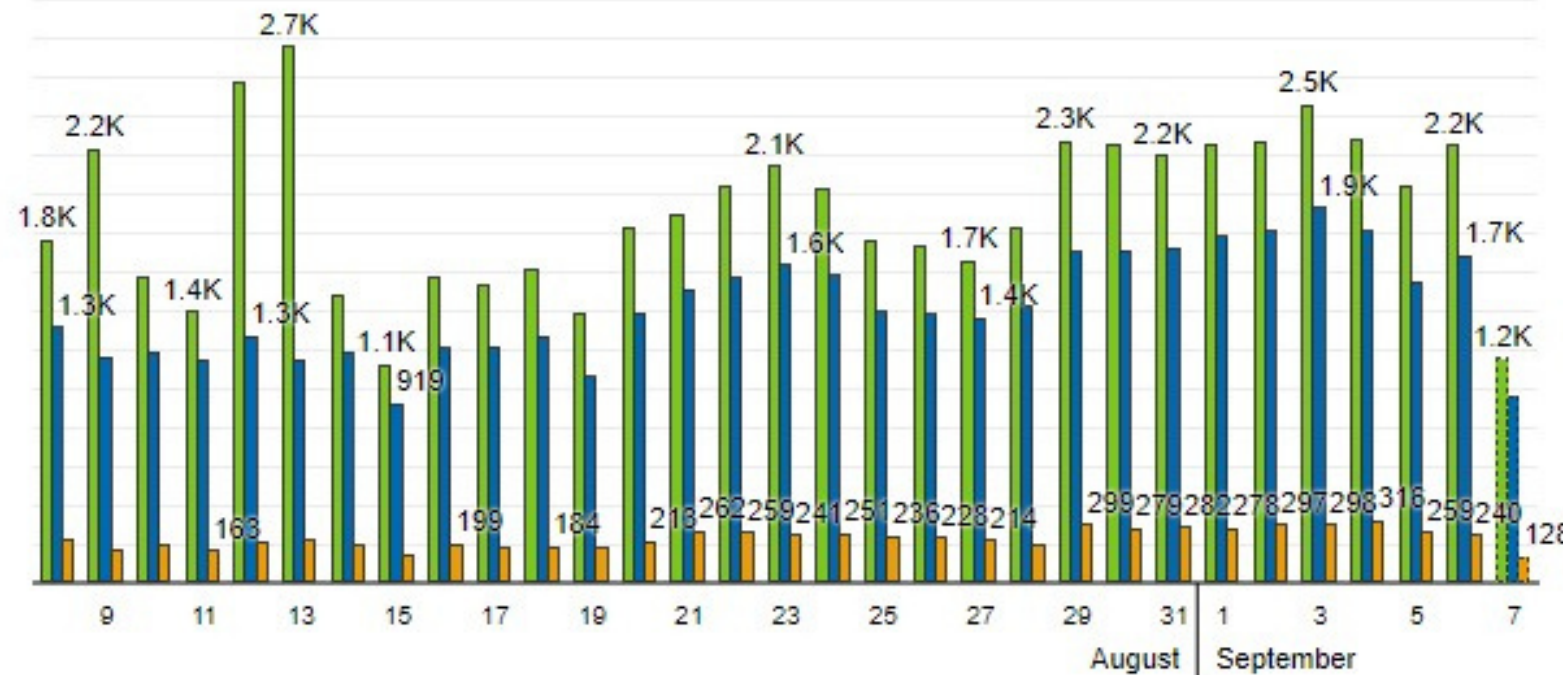
Summary Stats

Daily ▾



 Last 30 Days ▾

 Chart Options ▾



- ☒ Page Views
- ☒ Unique Visits
- ☒ Returning Visits

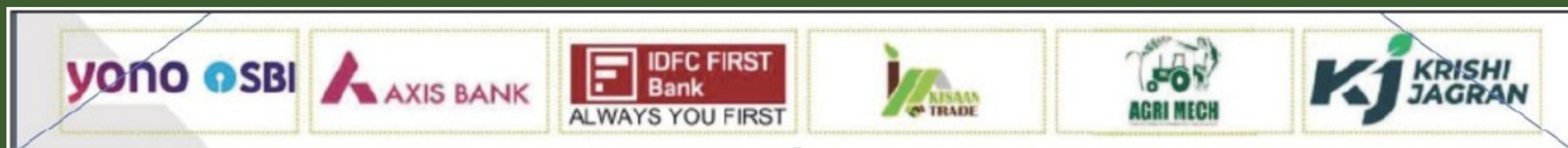


☐ Save As Default

Feedback



OUR PARTNERS -



OUR PACKAGE

Elite Plan

₹
24000/
yr

- Custom Store Product Display.
- Unlimited Product/Services Trade Listings.
- Online promotion.
- Direct Company WhatsApp Connection.
- Reliable assistance.
- Free Monthly Leads.
- Digital Magazine Ads Upto 6.
- Facebook YouTube Video & Promotion.
- Product Show in KH Mobile App.
- Keyword Advertising.
- Location Based Marketing (Geo-targeting).

Customised plan

₹
120000/
yr

- Custom Store Product Display.
- Unlimited Product/Services Trade Listings.
- Online promotion.
- Direct Company WhatsApp Connection.
- Reliable assistance.
- Free Monthly Leads.
- Digital Magazine Ads (Full page 1 Ads/Month).
- All Social Media Promotions.
- Product Show in KH Mobile App.
- SEO Keyword Advertising.
- Location Based Marketting (Geo-targeting).
- Banner Ads Display on KH News Update.
- Banner Display on Kisaan Helpline App.
- Regional Language Video Promotion (1 Video/Month).
- Kisaan Trade Homepage Banner Display.
- Agriculture Event Benefits.
- Agri Data Analytics.
- Highlight Your product USP.
- Onsite Marketing.
- Paid Campaign.
- Influencer Marketing



THANK YOU

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